



Entrepreneurship Theory at the Corssroads: Paradigms and Praxis (Second Edition)

By Mathew J. Manimala

Biztantra/Wiley India, 2005. Hardcover. Book Condition: New. 2nd edition. The book is a collection of the author`s major research papers on entrepreneurship, deriving valuable propositions from a wide range of entrepreneurial practices. It contains eight newly added chapters including a brilliant critique on the author`s Theory of Entrepreneurial Heuristics by three British scholars. The papers included in this book deal with a variety of themes in entrepreneurship theory. Contents:-
 ? Chapter 1. Entrepreneurial Innovation: Beyond Schumpeter ? Chapter 2. Innovative Entrepreneurship: Testing the Theory of Environmental Determinism ? Chapter 3. Entrepreneurial Heuristics: A Comparison between High PI (Pioneering-Innovative) and Low PI Ventures Chapter 4. Rules of Thumb that help Innovators: ATale of Two Entrepreneurs ? Chapter 5. New Venture Strategies: The Innovators` Choice ? Chapter 6. Beyond Innovators and Imitators: A Taxonomy of Entrepreneurs ? Chapter 7. Networking for Innovation: Anecdotal Evidences from a Large-Sample Study of Innovative Enterprises Chapter 8. Higher Education-Enterprise Co-operation and the Entrepreneurial Graduate: The Need for a New Paradigm ? Chapter 9. Organizational Learning through Partnerships: The Case of SMEs ? Chapter 10. Managing R & D in SMEs: Taking Advantage of the Giants` Shoulders ? Chapter 11. Growth Venture Policies and Founder Characteristics: Evidence...



READ ONLINE

Reviews

The publication is not difficult in go through better to comprehend. I could comprehended everything using this created e publication. Its been designed in an exceptionally easy way in fact it is merely soon after i finished reading through this ebook by which basically transformed me, modify the way i really believe.

-- **Taylor Gleason**

This publication is definitely not effortless to get going on reading but very fun to learn. It really is writter in simple terms rather than difficult to understand. Its been printed in an extremely simple way and it is merely right after i finished reading through this pdf by which basically changed me, alter the way in my opinion.

-- **Scotty Paucek**