


[DOWNLOAD](#)


Reporting in a Multimedia World

By Sedorkin, Gail

Allen & Unwin, 2012. Paperback. Book Condition: New. 2. 17.6 x 23 cm. Every journalist must be able to conduct an interview and write snappy copy. No matter what field they are working in journalists also need to be able to wield a digital recorder, take photographs, talk to camera convincingly and create content for online delivery. Reporting in a Multimedia World offers a thorough overview of the core skills journalists need for the 21st century. The authors show how to generate story ideas, handle interviews, write for different audiences, and edit your own copy. They explain the basics of news photography and broadcast media, the requirements of different digital platforms and the challenges of user generated content. They also look at professional issues: the use of social media by journalists, legal and ethical issues, and career strategies. Thoroughly revised to reflect the rapid changes in media as a result of digital technologies, and written in a lively style with case studies and tips from experienced journalists, Reporting in a Multimedia World is an ideal introduction to an exciting and demanding profession. 'Theoretical and practical aspects of journalism are perfectly matched, making it an invaluable resource for students and teachers alike.' - Padma...



READ ONLINE
[3.57 MB]

Reviews

This composed book is excellent. This really is for all who statte that there had not been a worth reading through. Your life period will probably be change as soon as you total looking over this ebook.

-- **Cheyenne Barrows**

The book is fantastic and great. I have go through and i also am certain that i will planning to read through once more once more down the road. Its been printed in an exceedingly simple way and is particularly simply after i finished reading through this publication through which really changed me, change the way i think.

-- **Hank Powlowski**

Other Kindle Books



Skills for Preschool Teachers, Enhanced Pearson eText - Access Card

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279 x 216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



EU Law Directions

Oxford University Press, United Kingdom, 2014. Paperback. Book Condition: New. 4th ed.. 242 x 188 mm. Language: English . Brand New Book. With a readable and modern writing style, EU Law Directions clearly explains the key topics and developments in this fast-paced...



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 2: Cat in a Bag (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on Oxford Reading Tree which...



The Web Collection, Revealed: Adobe Creative Cloud Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. Premium ed. 241 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe Creative Cloud updates on your...



Learning with Curious George Preschool Math

HOUGHTON MIFFLIN, United States, 2012. Paperback. Book Condition: New. Student, Workbook. 279 x 203 mm. Language: English . Brand New Book. Theres no better way to ignite your childs curiosity for learning than with Curious George at the ready, and these workbooks...